

METHODS, SYSTEMS, AND MEDIA FOR PROVIDING A LOCATION-BASED SERVICE

ABSTRACT

5 Methods, systems, and media for providing a location-based service are disclosed. Embodiments include hardware and/or software for receiving from a user at a current location differential information indicating a difference between the current location and a particular, different location, determining the current location, determining the particular location based on the current location and the differential information, providing a location-based service based at
10 least partially on the particular location, and displaying information to the user. Embodiments may also include determining directional information between the current location and the particular location. In one embodiment, the differential information comprises a distance between the current and particular locations.